

**JUNE 2007 ISSUE** 

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## Your Connection to a Wealth of Cabling Expertise Cerco Cable launches new customer-focused website and e-catalog

Cerco Cable is proud to announce the launch of its newly enhanced website and e-catalog. Designed to help you satisfy your clients and win more business, this easy-to-use website facilitates your search for the right solutions and provides the market-specific information you need to make informed specifying and purchasing decisions. Enjoy instant access to our full line of specialty cables and accessories.

We understand you operate in a highly competitive market and that cable may not be your top priority. That doesn't change the fact that cutting corners on cabling results in higher installation and maintenance costs as well as poor performance of systems designed to achieve incremental gains in efficiency.

We're here to ensure you avoid these consequences. Our job is to help you specify or purchase the best cabling solutions for your particular needs. Our goal is to make our industry-leading expertise as accessible to you as possible. Experience a new level of personalized service by visiting www.cercocable.com

Discover why Cerco Cable is the preferred supplier among engineers, building managers and cable installers;

Learn how you can take advantage of our custom design, development and prototyping expertise to meet your exacting product specifications;

Learn how to avoid common mistakes that can hamper system performance and tarnish reputations;

Quickly find cabling information and value-added services relevant to your market and/or project.

The goal of this bi-monthly newsletter is to provide you with resources to help you meet your objectives. If it doesn't add value, we won't send it. You can also opt-in to receive periodic news flashes and special promotional offers on products that may be of interest to you. As your trusted cable advisors, we look forward to serving you well into the future.

Best regards,

The Cerco Cable Team

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Email: info@cercocable.com

Web: www.cercocable.com

P.S. Are you interested in discovering how our flagship AT-HOM 29 cable can optimize the energy efficiency and overall performance of your building controls system? Be sure to watch the online presentation.